COG branding
Connecting Brand To Business

Welcome to COG Branding.

The full service marketing agency.
Located in Cronulla, Sydney.

Our goal is to solve communication problems.

We focus on clever thinking, innovative design and use smart technology to achieve this.

Our skill is connecting brand to business.

We know that by combining these two key elements it pursues a sustainable approach to business.

We build big brands for Australian business.

Our skill is in the design and development of tactical brand assets that strategically activate your brand in your market.

Luke Sullivan - COG Branding Managing Director

Your biggest challenges are -

- being short on time
- embracing new technology
- remaining agile & competitive

For you, my team provides clever solutions to combat these.

Our structure delivers our service suite efficiently, and your solutions clearly.

It enables us to deliver specialist services unified as one.

- Print Design
- Digital Design
- Corporate Design
- Packaging Design
- Brand Management
- Environment Design

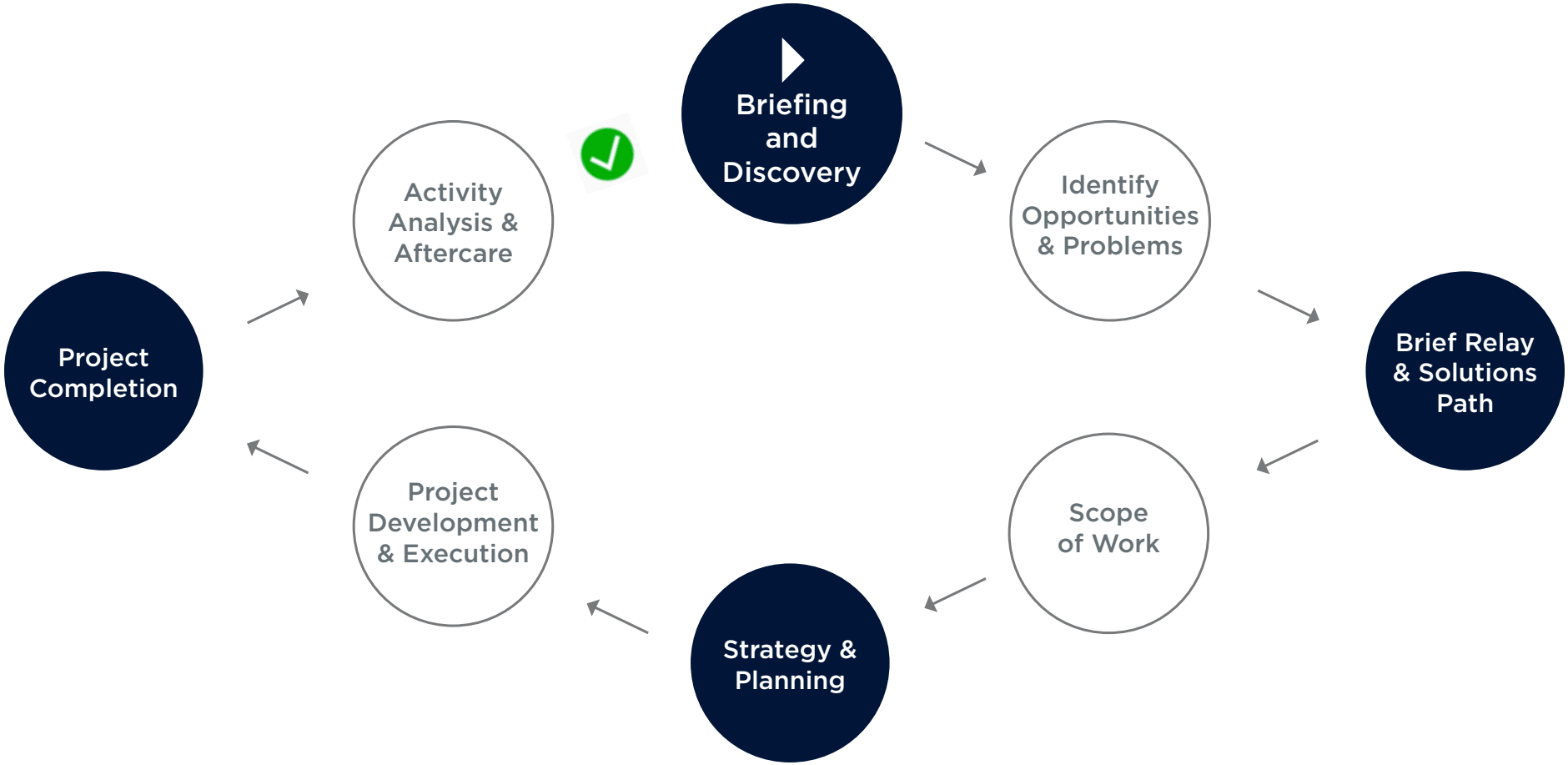
- Mobile
- Websites
- Ecommerce
- Applications
- Digital Content
- Digital Marketing

- Ideation
- Brand Strategy
- Digital Strategy
- Business Strategy
- Campaign Strategy
- Research, Trend, Insight

- Print Delivery
- Print Strategy
- Offset Printing
- Digital Printing
- Direct Mail Delivery
- Production Management

- Product Marketing
- Event Campaigning
- Custom Development
- Promotional Products
- Promotional Marketing
- Production Management

Our methodology achieves Project Success.



We've delivered project success for many companies that have needed to connect brand with business.

Become a COG Client today and achieve success.

+612 9523 6007
Welcome@COGbranding.com.au
11 Kingsway Cronulla 2230 NSW AU

www.COGbranding.com.au

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www.COGbranding.com.au
+612 9523 6007. Welcome@COGbranding.com.au
2, 11 The Kingsway Cronulla 2230 NSW Australia